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editorial calendar 2024

JANUARY/FEBRUARY Ad Close: 12/8/23 • Material due: 12/14/23

Features:

- Luxury Travel*
- Cruise Alaska
- Destination Weddings, Honeymoons & Romance Travel*

Africa	Europe/Mediterranean
All-Inclusives	Latin America
Asia/South Pacific	Mexico
Bahamas	North America
Bermuda	Ocean Cruising/River Cruising/
Caribbean	Small Ship Cruising

*Special Section/Bonus Sponsored Content

MARCH Ad Close: 2/9/24 • Material due: 2/15/24

Features:

- Family + Multi-Generational Travel
- Cruise: What's Hot, What's New Special Section*
- 'Sunshine State of Mind' Special Section* — Florida Insider Guide
- Selling Los Angeles Focus Section

Alaska	Latin America
All-Inclusives	Mexico
Bahamas	North America
Caribbean	Ocean Cruising/River Cruising/
Europe/Mediterranean	Small Ship Cruising/Expedition Cruising

*Special Section/Bonus Sponsored Content

APRIL Ad Close: 3/4/24 • Material due: 3/11/24

Features:

- Boomer Travel*
- Gaming Destinations & Resorts*
- All-Inclusives*

Undiscovered Florida outsert
(Official Visit Florida Co-op)

Asia	North America
Caribbean	Ocean Cruising/River Cruising/
Europe/Mediterranean	Small Ship Cruising
Latin America	
Mexico	

*Special Section/Bonus Sponsored Content

MAY Ad Close: 4/5/24 • Material due: 4/12/24

Features:

- Luxury Travel* (hotels, resorts, tour operators)
- Global Cruises & Destinations*

Alaska	
Africa	Middle East
Asia/South Pacific	North America
Caribbean	Ocean Cruising/River Cruising/
Europe/Mediterranean	Small Ship Cruising/Expedition Cruising
Latin America	Rail Travel
Mexico	

*Special Section/Bonus Sponsored Content

JUNE Ad Close: 5/9/24 • Material due: 5/14/24

Features:

- Destination Weddings, Honeymoons & Romance*
- Selling to the LGBTQ+ Traveler
- Cruise Landscape: What's New*

All-Inclusives	Europe/Mediterranean
Asia/South Pacific	Mexico
Bahamas	North America
Bermuda	Ocean Cruising/River Cruising/
Caribbean	Small Ship Cruising

*Special Section/Bonus Sponsored Content

JULY/AUGUST Ad Close: 6/5/24 • Material due: 6/12/24

Features:

- Wellness + Active Travel*
- Sustainable/Regenerative Tourism*

Africa	Mexico
All-Inclusives	Middle East
Asia/South Pacific	North America
Australia	Ocean Cruising/River Cruising/
Caribbean	Small Ship Cruising
Europe/Mediterranean	
Latin America	

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*Editorial calendar subject to change

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SEPTEMBER		Ad Close: 8/9/24 • Material due: 8/14/24
Features:		
<ul style="list-style-type: none"> • Family & Multi-gen Travel* • Hotels, Resorts & All-Inclusives* • 'Sunshine State of Mind' Special Section* — Florida Insider Guide 		
Africa	Mexico	
All-Inclusives	North America	
Caribbean	Ocean Cruising/River	
Europe/Mediterranean	Cruising/Small Ship Cruising	
Latin America		
*Special Section/Bonus Sponsored Content		

OCTOBER		Ad Close: 9/6/24 • Material due: 9/13/24
Features:		
<ul style="list-style-type: none"> • Luxury Travel* • Global Cruises +Destinations* 		
Alaska	Mexico	
Africa	Middle East	
All-Inclusives	North America	
Asia/South Pacific	Ocean Cruising/River Cruising/	
Australia	Small Ship Cruising/Expedition Cruising	
Bahamas & Caribbean		
Europe/Mediterranean		
*Special Section/Bonus Sponsored Content		
<i>Bonus Signet AdStudy</i>		

NOVEMBER/DECEMBER		Ad Close: 10/4/24 • Material due: 10/11/24
Features:		
<ul style="list-style-type: none"> • What's New for 2025 – Hot Destinations, Cruises & Tours • Readers' Choice Awards: Best of 2024* • What's New in Wellness & Adventure Travel 		
Africa	Latin America	
All-Inclusives	Mexico	
Asia/South Pacific	Middle East	
Bahamas	North America	
Bermuda	Ocean Cruising/River Cruising/	
Caribbean	Small Ship Cruising	
Europe/Mediterranean		
*Special Section/Bonus Sponsored Content		

EVERY ISSUE INCLUDES

INDUSTRY INSIGHTS:

We'll put the focus on expert insight from executives across the industry who will be speaking to relevant topics.

ADVISOR SPEAK:

This section allows fellow advisors to "speak" to their peers and offer advice and tips on selling travel and trends in the industry.

ONSITES/ONBOARDS:

Recommend's editors travel the globe to bring first-person accounts and reviews on destinations, hotels, and cruises. These Onboard and Onsite Reviews give readers an insight on what to expect at various destinations and on sailings.

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