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editorial calendar 2021

JANUARY/FEBRUARY

Ad Close: 12/4/20 • Material due: 12/11/20

Features:

- Luxury Travel*
- Romance Getaways*

Special Section: Enhance Your Sales: Insurance, Technology and Education*

Africa	Europe/Mediterranean
All-Inclusives	Latin America
Asia/South Pacific	Mexico
Bahamas	North America
Bermuda	Ocean Cruising/River Cruising/
Caribbean	Small Ship Cruising

*Bonus Matching
Sponsored Content

MARCH

Ad Close: 2/4/21 • Material due: 2/12/21

Features:

- Family + Multi-Generational Travel
- Official Visit Florida Co-op*

Guide: Delta Air Lines Europe, Middle East, Africa and India

All-Inclusives	Mexico
Bahamas	North America
Caribbean	Ocean Cruising/River Cruising/
Europe/Mediterranean	Small Ship Cruising/Expedition Cruising
Latin America	

*Bonus Matching
Sponsored Content

APRIL

Ad Close: 3/3/21 • Material due: 3/10/21

Features:

- Culinary Travel
- Gaming Destinations & Resorts*

Special Section: Cruises Around the World + Destinations & Tours*

Undiscovered Florida (Official Visit Florida Co-op)

All-Inclusives	Mexico
Asia	North America
Caribbean	Ocean Cruising/River Cruising/
Europe/Mediterranean	Small Ship Cruising
Latin America	

*Bonus Matching
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MAY

Ad Close: 4/5/21 • Material due: 4/12/21

Features:

- Luxury Travel
- Beach & Island Getaways

Special Section: All-Inclusives*

Africa	Middle East
Asia/South Pacific	North America
Caribbean	Ocean Cruising/River Cruising/
Europe/Mediterranean	Small Ship Cruising/Expedition Cruising
Latin America	Rail Travel
Mexico	

*Bonus Matching
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JUNE

Ad Close: 5/4/21 • Material due: 5/11/21

Features:

- Destination Weddings, Honeymoons & Romance*
- LGBTQ Travel

Special Section: Cruising*

All-Inclusives	Mexico
Asia/South Pacific	North America
Bahamas	Ocean Cruising/River Cruising/
Bermuda	Small Ship Cruising
Caribbean	
Europe/Mediterranean	

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JULY/AUGUST

Ad Close: 6/7/21 • Material due: 6/14/21

Features:

- Wellness + Active Travel*
- Sustainable Tourism

Africa	Latin America
All-Inclusives	Mexico
Asia/South Pacific	Middle East
Australia	North America
Caribbean	Ocean Cruising/River Cruising/
Europe/Mediterranean	Small Ship Cruising

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SEPTEMBER		Ad Close: 8/3/21 • Material due: 8/10/21
Features: <ul style="list-style-type: none"> • Family + Multi-Generational Travel 		
Special Section: Cruises Around the World + Destinations & Tours*		
Africa All-Inclusives Caribbean Europe/Mediterranean	Latin America Mexico North America Ocean Cruising/River Cruising/Small Ship Cruising	
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OCTOBER		Ad Close: 9/3/21 • Material due: 9/10/21
Features: <ul style="list-style-type: none"> • Luxury Travel 		
Special Section: Hotels/Resorts*		
Africa All-Inclusives Asia/South Pacific Australia Bahamas & Caribbean Europe/Mediterranean	Mexico Middle East North America Ocean Cruising/River Cruising/Small Ship Cruising	
*Bonus Matching Sponsored Content		

NOVEMBER/DECEMBER		Ad Close: 10/5/21 • Material due: 10/12/21
Features: <ul style="list-style-type: none"> • What's New for 2022 – Hot Destinations, Cruises & Tours 		
Special Section: Readers' Choice Awards: Best of 2021*		
Africa All-Inclusives Asia/South Pacific Bahamas Bermuda Caribbean Europe/Mediterranean	Latin America Mexico Middle East North America Ocean Cruising/River Cruising/Small Ship Cruising	
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EVERY ISSUE INCLUDES

INDUSTRY INSIGHTS:

We'll put the focus on expert insight from executives across the industry who will be speaking to relevant topics.

ADVISOR SPEAK:

This section allows fellow advisors to "speak" to their peers and offer advice and tips on selling travel and trends in the industry.

BACK OFFICE:

This feature will put the focus on the internal processes of running a travel agency—from the best technology to online marketing, as well as travel insurance and agent education.

ONSITES/ONBOARDS:

Recommend's editors travel the globe to bring first-person accounts and reviews on destinations, hotels, and cruises. These Onboard and Onsite Reviews give readers an insight on what to expect at various destinations and on sailings.